



Aon's EVP Pulse Check

Measure your EVP's effectiveness and identify where you can invest to make it even better

The market for top talent is highly competitive, and to ensure your organization can attract and retain the best, you need an employee value proposition (EVP) that is compelling, authentic, and differentiating. But how can you be sure that your substantial investment in rewards, people programs, and the employee experience is delivering the desired value? Aon's EVP Pulse Check gives you the answer.

What do my employees truly value?

Aon's EVP Pulse Check allows you to identify which components of your EVP your employees truly care about. Then it tells you how positive or negative they currently feel about each of those components. The data provides an invaluable guide to your EVP's strengths and weaknesses. With it you can identify where to invest to successfully improve your ability to attract and retain the best talent.

What is it?

A brief employee survey that examines 40 factors in six key areas that drive employee perceptions of the value your organization provides them. The survey also provides a check of how committed your employees are to your organization and allows you to cut results by multiple demographics to understand what's different across your workforce.

Are there benchmarks?

We have benchmark data for our questions, so you can compare your results to those of other employers—in your industry or in general.

What does it cost?

The base cost for the standard survey is approximately \$25,000 (varies slightly with number of employees). Options for customization and ongoing pulse surveys are available.

How long does it take?

The standard survey can be delivered in six weeks from kick off to report (three to four weeks from survey distribution to reporting). Custom approaches may take a bit longer depending on the amount of customization.

EVP Pulse Check gives you the data you need to evaluate your EVP's strengths and weaknesses:

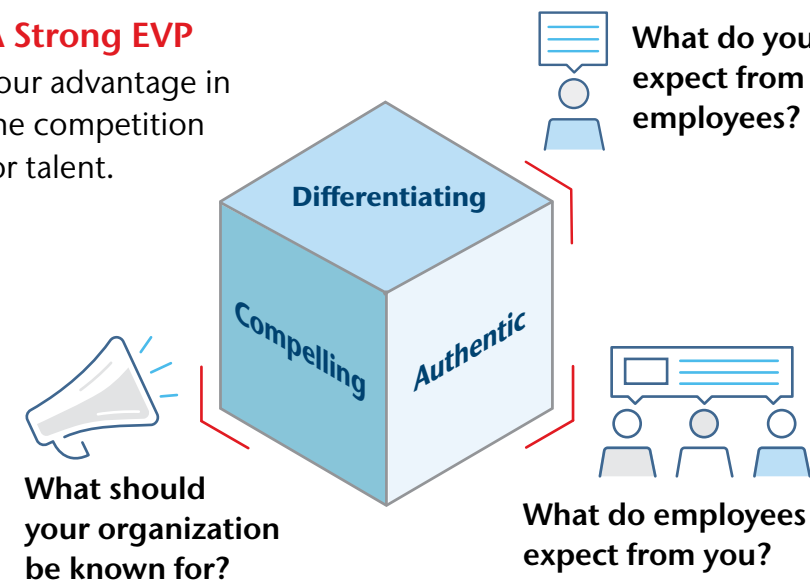
- Simple and fast to complete
- Provides quick results
- Reasonably priced
- Can be used as a pulse survey to monitor progress
- Includes competitive benchmarks
- Provides detailed demographic breakdowns
- Identifies emerging workforce risks



Is your EVP helping you attract and retain critical talent? **EVP Pulse Check** gives you the answer.

A Strong EVP

Your advantage in the competition for talent.



We're here to empower results

Contact us to learn how **Aon's EVP Pulse Check** can ensure you're investing in the rewards and programs that really matter to your people.

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About Aon's Employee Insights Solutions

Aon's Employee Insights Solutions is a suite of tools to gather real-time data that can help inform **Total Rewards** design, implementation, and communication. Whether you are looking to build the strength of your Employee Value Proposition (EVP), understand what employees value when it comes to Total Rewards, or achieve maximum ROI of your Total Rewards programs, Aon has a solution to meet your needs.

About Aon

Aon plc (NYSE:AON) is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance. Follow Aon on **Twitter** and **LinkedIn**. Stay up to date by visiting the **Aon Newsroom** and hear from our expert advisors in **The One Brief**.

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