

# Aon Insights Series: 2018

Lisbon | Melbourne | Singapore

## Navigating Risk in a Volatile World



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The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial data. This includes not only sales and purchases but also expenses and income. The document provides a detailed list of items that should be tracked, such as inventory levels, supplier payments, and customer orders. It also outlines the procedures for recording these transactions, including the use of standardized forms and the importance of double-checking entries for accuracy.

The second part of the document focuses on the analysis of the recorded data. It describes various methods for identifying trends and anomalies in the financial records. This includes comparing current performance with historical data and industry benchmarks. The document also discusses the importance of regular audits to verify the accuracy of the records and to detect any potential errors or fraud. It provides a step-by-step guide for conducting these audits, from the selection of samples to the final reporting of findings.

The final part of the document discusses the implications of the financial data for business decision-making. It explains how the analysis of records can help identify areas for improvement, such as reducing costs or increasing sales. It also discusses the importance of transparency and communication in sharing financial information with stakeholders, including investors and management. The document concludes by emphasizing the long-term benefits of maintaining accurate and up-to-date financial records for the success of the business.

# Welcome

We are delighted you have joined us here in Lisbon, Portugal for the final thought leadership event of the 2018 Aon Insights Series. This year's theme for the event is, "Navigating Risk in a Volatile World."

We all witness each day, in both personal and professional lives, that our world is constantly changing. The 'tomorrow of yesterday' is different than the 'tomorrow of today.' As risk professionals, managing today's risk landscape is challenging. Risks are greater, economies have more vulnerabilities, volatility in markets more commonplace, and regulations increasingly complex.

This year's event topics illustrates this shift - aimed to provide insights and to be thought-provoking.

We have a full schedule that will address the depth and range of our theme, illustrating the shift from tangible to intangible assets and risks. Furthermore, our Industry Focus session will allow you to discuss industry and geographical challenges with your peers and you will have the unique opportunity to meet with a variety of senior risk and insurance experts to discuss your current risk issues during our Networking Café.

Our goal is to provide a truly collaborative and compelling event that demonstrates Aon's partnership and promise to you as you meet the challenges of your day-to-day role as the integration point for multiple stakeholders.

On behalf of our teams, we would like to extend our sincere thanks and appreciation to you, our clients, speakers and sponsoring partners for supporting this flagship risk management event.

We look forward to spending time with you over the coming two days.

Best,

**Clyde K. Ebanks**

Chief Executive Officer  
Global Client Network, Aon

**Rory Moloney**

Chief Executive Officer  
Global Risk Consulting, Aon

# Agenda

## Monday 24 September 2018

14:00 – 18:00	<b>Conference Registration</b>	Hotel Lobby
18:45	<b>Pick-up for Welcome Reception &amp; Dinner</b>	Hotel Lobby
19:00 – 22:00	<b>Welcome Reception &amp; Dinner</b>	Kais Restaurant

## Tuesday 25 September 2018

7:00 – 9:00	<b>Conference Registration</b>	Hotel Lobby
	<b>Moderator Day 1</b> Onno Janssen Chief Executive Officer Cyber Solutions & Risk Consulting EMEA, Aon	Morus Ballroom Floor –1
9:00 – 9:15	<b>Welcome to the Aon Insights Series: Lisbon</b> Eduardo Davila Chief Executive Officer Iberia & Middle East, Aon	Morus Ballroom Floor –1
9:20 – 10:05	<b>Populism in practice: navigating the risks around the new geo-politics</b> Neville Hill Managing Director & Chief European Economist Credit Suisse	Morus Ballroom Floor –1
10:10 – 10:55	<b>Brand and reputation risk in the cyber age: the impact on shareholder value</b> Dr. Deborah Pretty Director Pentland Analytics Elizabeth Queen Vice President Risk Management Wolters Kluwer Moderator: Jason Disborough Chief Executive Officer Multinational Accounts (International), Aon	Morus Ballroom Floor –1
11:00 – 11:20	<b>Break</b>	Foyer Area Floor –1

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11:25 – 12:10 &  
12:15 – 13:00

**Breakout Sessions 1**

**Agile organisations: how diversity and inclusion can help organisations adapt and thrive**

Howard Grosvenor  
Strategic Solutions Director  
cut-e an Aon company

Vitis IV  
Floor –1

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**Breakout Sessions 2**

**Assessing risk and unlocking the hidden secrets to intellectual property value creation: understanding the crazy world of intangible assets**

Viswanathan Seshan  
IP&S Manager  
Philips Intellectual Property & Standard  
**Brian Hinman**  
Senior Managing Director & Chief Innovation Officer  
Intellectual Property Solutions, Aon

Vitis I  
Floor –1

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**Breakout Sessions 3**

**De-risking transactions: how to secure investments and enhance returns in M&A transactions—insights from working with strategic buyers and private equity investors**

Dr. Dennis Froneberg  
Head of M&A North Europe, Head of Sales Austria, Germany, Switzerland  
AIG  
**Piotr Bednarczu**  
Senior Partner  
Strategic Advisory, Aon  
**Alistair Lester**  
Chief Executive Officer  
M&A and Transaction Solutions EMEA, Aon

Vitis II  
Floor –1

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**Breakout Sessions 4**

**Are you ready for people (and robot) risks?**

Nuno Abreu  
Executive Director  
HR Solutions, Aon  
**Pedro Penalva**  
Chief Executive Officer, Portugal & Head of Global Client Network EMEA, Aon

Vitis III  
Floor –1

	<p><b>Breakout Sessions 5</b></p> <p><b>An evolving world: how data is helpful in identifying growing risks</b></p> <p><b>Peter Leslie</b> Chief Underwriting Officer, UK Branch Generali Global Corporate &amp; Commercial</p> <p><b>Steve Bowen</b> Director (Meteorologist) Aon</p> <p><b>Chris Ewing</b> Impact Forecasting EMEA Aon</p>	<p>Morus I Floor –1</p>
13:05 – 14:20	<p><b>Lunch</b></p>	<p>Flor de Lis Restaurant Floor 1</p>
14:25 – 14:55	<p><b>Keynote Session</b></p> <p><b>John Cullen</b> Chief Executive Officer Commercial Risk Solutions EMEA, Aon</p> <p><b>Lori Goltermann</b> Chief Executive Officer Commercial Risk Solutions US, Aon</p> <p><b>Moderator: Lynn Serpico</b> Chief Executive Officer US Multinational Accounts, Aon</p>	<p>Morus Ballroom Floor –1</p>
15:00 – 15:40	<p><b>Industry Focus Groups</b></p> <p><b>Enrico Nanni</b> Chief Commercial Officer, Specialty, Commercial Risk Solutions EMEA Aon</p>	<p>Morus Ballroom Floor –1</p>
15:45 – 16:10	<p><b>Break</b></p>	<p>Foyer Area Floor –1</p>
16:15 – 17:00	<p><b>Navigating the mind: fit for the future</b></p> <p><b>David Wiseman</b> Head of Armed Forces Programmes The Royal Foundation of The Duke and Duchess of Cambridge and The Duke and Duchess of Sussex</p> <p><b>Matt Lawrence</b> Chief Broking Officer Health &amp; Benefits EMEA Aon</p>	<p>Foyer Area Floor –1</p>

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17:00 – 17:05	<b>Closing Comments</b> Onno Janssen Chief Executive Officer Cyber Solutions & Risk Consulting EMEA, Aon	Morus Ballroom Floor –1
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18:45	<b>Pick-up for Gala Dinner</b>	Hotel Lobby
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19:00 – 23:00	<b>Gala Dinner</b>	Pátio da Galé
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## Wednesday 26 September 2018

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09:00 – 09:15	<b>Welcome Back &amp; Moderator</b> Clyde K. Ebanks Chief Executive Officer Global Client Network, Aon	Morus Ballroom Floor –1
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09:15 – 10:15	<b>Will we disrupt or be disrupted? The impact of Blockchain on companies' risk profiles</b> Matt Higginson Partner McKinsey & Company <b>Winston Yong</b> Chief Architect Blockchain Europe IBM <b>Moderator: Anthony Tennyson</b> Central Services Director Captive and Insurance Management, Aon	Morus Ballroom Floor –1
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10:20 – 11:20	<b>Market Perspectives: tangible or intangible, is that the question?</b> Philippe Gouraud Global Head of Strategic Client and Broker Management XL Catlin  Chris Johnson Executive Vice President FM Global  Patrick Thiels Chief Executive Officer Mediterranean Region Allianz Global Corporate & Specialty  Paul Willoughby Head of Strategy and Innovation for Information Technology Beazley  <b>Moderator: Hugo Wegbrans</b> Chief Broking Officer EMEA Aon	Morus Ballroom Floor –1
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11:25 – 12:45	<b>Networking Café</b>	Foyer Area Floor –1
12:50 – 14:00	<b>Lunch</b>	Flor de Lis Restaurant Floor 1
14:05 – 14:50	<b>Tales from the cyber abyss: when unexpected met unprotected!</b>  Spencer Lynch Managing Director Stroz Friedberg an Aon company	Morus Ballroom , Floor –1
14:55 – 15:55	<b>Keynote: Music and (Risk) Management</b>  Dominic Alldis Conductor and Founder Music & Management Ltd.	Morus Ballroom Floor –1
16:00 – 16:15	<b>Closing Comments</b>  Clyde K. Ebanks Chief Executive Officer Global Client Network, Aon	Morus Ballroom Floor –1



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**#AonInsightsSeries**

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## About Aon

Aon plc (NYSE:AON) is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

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